

Cohort 13

Startup Agri-Business Incubation Program (SAIP) and Agripreneurship  
Orientation Program (AOP)

# Agri-Startups@MANAGE: Driving Innovation, Transforming Agriculture

Pradhan Mantri -Rashtriya Krishi Vikas Yojana (PM-RKVY)

**Centre for Innovation and Agripreneurship (CIA)**

(A Centre of Excellence in Agribusiness Incubation and Knowledge Partner of PM- RKVY)

**National Institute of Agricultural Extension Management (MANAGE)**

**Hyderabad, India**

[www.manage.gov.in](http://www.manage.gov.in)



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## **Dr. Saravanan Raj**

Director (Agricultural Extension), MANAGE &  
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India's agriculture sector, though fragmented and largely unorganized, is witnessing a powerful wave of transformation driven by innovation. With rapid technological advancements and growing policy support, agri-tech startups are emerging as key catalysts in reshaping rural economies and making agriculture more efficient, resilient, and sustainable.

Despite this progress, persistent challenges such as weak market linkages, limited access to services, and inadequate networks continue to hinder the growth of the sector. In this context, incubators and accelerators have become vital enablers of change. They bridge critical gaps by nurturing entrepreneurial talent, facilitating structured funding, promoting digital adoption, and encouraging climate-smart solutions.

At MANAGE, we are committed to identifying and nurturing potentially disruptive ideas from aspiring agripreneurs and supporting them in building scalable and sustainable business models. Our incubation programs offer access to expert business and technical mentoring, investor networks, and pilot testing facilities. We also place strong emphasis on digital empowerment, green technologies, and inclusive growth, enabling startups to thrive in today's evolving agri-business ecosystem.

This Compendium of Startups is a tribute to the spirit of innovation, determination, and resilience demonstrated by these startups. It presents selected startup stories that reflect how young agri-entrepreneurs are creating measurable impact by revitalizing rural livelihoods, strengthening agricultural value chains, and contributing to a future-ready Indian agriculture sector.

(Dr. Saravanan Raj)

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Bihar

# AgriNexa



Mr. Rakesh C  
[rakeshanandnani@gmail.com](mailto:rakeshanandnani@gmail.com)

## About **Startup**

AgriNexa introduces biodegradable seed sheets embedded with pre-spaced seeds to ensure uniform germination and optimal plant spacing. This innovative solution reduces seed wastage by over 30%, eliminates the need for manual sowing, and acts as a natural mulch that supports early-stage crop growth.

Founded by Mr. Rakesh C and Mr. Prem Shankar Singh, the startup focuses on enabling precision and sustainable farming practices by combining simplicity with efficiency, making sowing more resource-efficient, time-saving, and farmer-friendly.



Focus Area : Precision Farming

 Karnataka

# Agrivitals Innovation Pvt. Ltd.




Mr. Vittal Rathod  
[vittalrathod82@gmail.com](mailto:vittalrathod82@gmail.com)

## About **Startup**

Agrivitals Innovation Pvt. Ltd. has designed a smart, solar-powered drying system integrated with IoT and AI to efficiently reduce post-harvest losses and enhance crop quality. This innovative solution enables controlled and hygienic drying, ensuring better preservation, improved shelf life, and higher market value for agricultural produce.

Founded by Mr. Vittal Rathod, the startup operates in the domain of Food Technology and Value Addition, focusing on sustainable, automated, and portable solutions that empower rural farmers to increase their income while promoting energy-efficient and climate-smart practices.



 <http://linkedin.com/in/s-n-reddy-006282170>

Focus Area : Food Technology and  
Value Addition

# Arihan Krishi (Traykaush Farm Makers LLP)



Mr. Nambula Sai Teja  
sai7tejanambula@gmail.com

Andhra Pradesh



## About Startup

Arihan Krishi offers patented biocontrol agents, drone-based deployment, an AI-powered Scout App, and portable bio-labs to enable sustainable and precision-driven pest management. By integrating advanced technologies with eco-friendly solutions, it helps reduce chemical usage while enhancing crop protection efficiency

Founded by Mr. Nambula Sai Teja, the company is also promoting rural micro-entrepreneurship by creating decentralized service models, empowering local youth to deliver pest management solutions at scale while supporting environmentally responsible agriculture.



<https://www.linkedin.com/in/nambula-sai-teja-3614b5300/>

Focus Area : Precision Farming

# ASDC Naturophilia Agrotech Pvt.Ltd



Dr. Debarati Chakraborty  
debarati2023@naturophilia.in



Telangana



www.naturophilia.in



## About Startup

Naturophilia Pvt. Ltd. is developing eco-friendly, agrowaste-based fiber bricks as a sustainable alternative to conventional red bricks in the construction sector. Their innovative technology utilizes agricultural residues and industrial byproducts to manufacture bricks with a significantly lower carbon footprint and reduced embodied energy.

Founded by Dr. Debarati Chakraborty, Chief Scientific Officer, the company focuses on promoting circular economy practices by converting waste materials into value-added construction products. Its solution not only reduces environmental impact but also supports sustainable infrastructure development, offering a green, cost-effective, and scalable alternative for modern construction needs.



<https://www.linkedin.com/company/naturophilia-agrotech-pvt-ltd/>

Focus Area : Waste to Wealth

# Avenir Biolumminaa Pvt Ltd



Dr. Sainath Sharad Kasar  
ksaibabaz010@gmail.com

 Maharashtra

 <https://avenirbiolumminaa.com/>




## About Startup

Avenir Biolumminaa Pvt. Ltd. is a biotechnology startup transforming agriculture through its flagship innovation, S.E.H.A.T. Formulation—a 5-in-1 fermented organic bio-tonic designed to restore soil health, enhance nutrient availability, and improve overall crop productivity.

Founded by Dr. Sainath Sharad Kasar, the startup operates in the domain of Biotechnology, focusing on sustainable and regenerative agricultural solutions that help revive degraded soils while empowering farmers with eco-friendly and effective inputs for long-term agricultural resilience.



 <https://www.linkedin.com/in/avenir-biolumminaa-private-limited-a45bo6362/>

Focus Area : Biotechnology

# Bhojakshi Technologies Pvt. Ltd.



Mr. V. Bhuvaneshwar  
vbhuvaneshwar2110@gmail.com

 Telangana



## About **Startup**

Bhojakshi Technologies converts organic and agricultural waste into eco-friendly products such as floating diyas, biodegradable packaging, and cutlery, using proprietary technology to create sustainable alternatives to conventional materials.

Founded by Mr. V. Bhuvaneshwar, the startup operates in the domain of Waste to Wealth, focusing on promoting circular economy practices while empowering rural communities through decentralized micro-enterprises and sustainable livelihood opportunities.



 <https://www.linkedin.com/in/vbhuvaneshwar2110/>

Focus Area : Waste to Wealth

# DRDR Technologies Pvt. Ltd



Ms. P. Kavya  
drdrtech12@gmail.com

 Telangana



## About **Startup**

DRDR Technologies Pvt. Ltd. offers ARA, a lightweight, AI-powered autonomous rover designed for precision spraying and inter-cultivation. This innovative solution significantly reduces chemical usage by up to 80% and labor requirements by up to 90%, making it highly suitable for small and marginal Indian farms.

Founded by Ms. P. Kavya, the startup operates in the domain of Precision Farming, focusing on smart mechanization and automation to enhance efficiency, reduce input costs, and promote sustainable agricultural practices.



Focus Area : Precision Farming

# EELAB Carbon Pvt Ltd



Maharashtra



[www.eelabcarbon.com](http://www.eelabcarbon.com)



Mr. Animesh Ghosh  
[animesh@eelabcarbon.com](mailto:animesh@eelabcarbon.com)

## About Startup

EELAB Carbon Pvt. Ltd. is leveraging Enhanced Rock Weathering (ERW) and CO<sub>2</sub> sequestration technologies to mitigate carbon emissions while enhancing soil health and agricultural productivity. By integrating climate-smart approaches with farming practices, the startup enables long-term carbon capture, improved soil fertility, and increased crop yields.

Founded by Mr. Koyel Das, the startup operates in the domain of Natural Resources Management, focusing on sustainable land use and climate resilience while creating additional income opportunities for marginal farmers through carbon-based interventions and ecosystem services.



<https://www.linkedin.com/company/eelab-carbon-pvt-ltd/>

Focus Area : Natural Resources Management

# Finasyst Tech Private Limited



Mr. Sanjog Bawane  
sanjog@finasyst.in



Maharashtra



<https://finasyst.in/>

## About Startup

Finasyst Tech Pvt. Ltd. offers a full-stack agri and rural lending platform equipped with proprietary assessment modules, a rule-based engine, and plug-and-play integrations to efficiently match farmers with suitable financial institutions and loan products.

Founded by Mr. Sanjog Bawane and Mr. Vikrant Bawane, the startup operates in the domain of Agri Fintech, focusing on improving credit access, streamlining lending processes, and enabling data-driven financial inclusion for farmers and rural communities.



<https://www.linkedin.com/company/finasyst/>

Focus Area : Agri Fintech

# Greenyurban Technologies Pvt. Ltd.



Ms. Bandita Deka  
greenyurbanofficial@gmail.com

 Assam

 <https://www.greenyurban.com>



## About Startup

Greenyurban Technologies Pvt. Ltd. is developing an innovative machine to extract fibre from betel nut peels, a widely available agricultural waste. The extracted fibre, rich in cellulose, can be utilized to produce biodegradable packaging materials, garden products, and eco-friendly textiles, promoting sustainable alternatives to conventional materials.

Founded by Ms. Bandita Deka, the startup operates in the domain of Waste to Wealth, focusing on converting agricultural residues into value-added products while supporting circular economy practices and reducing environmental impact.



 <https://www.linkedin.com/company/greenyurban/>

Focus Area : Waste to Wealth

# Kibbutz Agrifood Pvt Ltd



Mr. Manish Sharma  
[agri.kibbutz@gmail.com](mailto:agri.kibbutz@gmail.com)

 Uttar Pradesh

 <https://www.kibbutzsat.com/>




## About **Startup**

Kibbutz Agrifood Pvt. Ltd. provides real-time, AI-powered soil and crop monitoring by integrating IoT sensors with satellite data to deliver continuous, data-driven agronomic insights. This enables farmers to make informed decisions, improve productivity, and optimize resource utilization.

Founded by Mr. Manish Sharma, the startup operates in the domain of Precision Farming, focusing on enhancing crop yield, reducing input costs, and promoting sustainable agriculture through advanced digital technologies.



 <https://www.linkedin.com/company/kibbutz-agrispace-company/>

Focus Area : Precision Farming

 Manipur

# Mathel Foods




Mr. Yumnam Ranjan Singh  
matheleramd@gmail.com

## About Startup

Mathel Foods offers a unique range of value-added snail-based products, including ready-to-eat spiced snail pickle, pre-cleaned and pre-cooked snails for quick preparation, and dehydrated snail meat for extended shelf life and convenient storage. These products combine traditional flavors with modern processing to create nutritious and market-ready offerings.

Founded by Mr. Yumnam Ranjan Singh, the startup operates in the domain of Animal Husbandry, focusing on promoting alternative protein sources, enhancing value addition, and creating sustainable livelihood opportunities through innovative snail-based food products.



 <https://www.linkedin.com/in/ranjan-yumnam-686985245/>

Focus Area : Animal Husbandry

 Tamil Nadu

# Mavericks




Ms. Theviksha A  
thevikshaanandhan@gmail.com

## About Startup

Maverick is developing a sugarcane bagasse-derived bio-herbicide that effectively controls weeds without harming the surrounding ecosystem. This biodegradable, non-toxic, and cost-effective solution provides farmers with a sustainable alternative to chemical herbicides, helping reduce environmental impact and chemical dependency.

Founded by Ms. Theviksha A, the startup operates in the domain of Biotechnology, focusing on innovative, eco-friendly solutions that support sustainable and resilient agricultural practices.



 <https://www.linkedin.com/in/theviksha-anandhan-7363892a1/>

Focus Area : Biotechnology

# MBA Makhana Wala

 Bihar

 <https://www.mbamakhanawala.com/>



Mr. Shravan Kumar Roy  
[kshravanroy@gmail.com](mailto:kshravanroy@gmail.com)

## About Startup

MBA Makhana Wala is transforming India's traditional superfood, makhana (fox nuts), into modern, value-added products such as makhana pasta, dosa, kheer, and roasted flavored snacks. The brand focuses on clean-label, high-protein, and gluten-free offerings, providing healthier alternatives to conventional junk food.

Founded by Mr. Shravan Kumar Roy, the startup operates in the domain of Food Technology and Value Addition, aiming to make nutritious snacking accessible while promoting innovative uses of indigenous superfoods.



 <https://www.linkedin.com/in/mba-makhana-wala/>

Focus Area : Food Technology and  
Value Addition

# Mushtek Mushrooms

 Tamil Nadu



Ms. Banumathi  
[mushtek.in@gmail.com](mailto:mushtek.in@gmail.com)

## About **Startup**

Mushtek Mushrooms offers an automated, sensor-driven machine for milky mushroom cultivation, designed to streamline substrate preparation with precise moisture control and contamination prevention. The system is adaptable to diverse crop residues, making it suitable for small-scale and resource-constrained farmers.

Founded by Ms. Banumathi, the startup operates in the domain of Farm Mechanization & Innovations, focusing on improving efficiency, reducing labor, and enabling sustainable and scalable mushroom production.



 <https://www.linkedin.com/in/banu-mathi-190493368/>

Focus Area : Farm Mechanization &  
Innovations

 Tamil Nadu

# Oura Skye



Ms. Ajolin  
ajolinscudder@gmail.com

## About **Startup**

Oura Skye utilizes banana flower extract and corn silk extract to develop organic moisturizers that provide natural hydration and nourishment. Its formulations emphasize plant-based, chemical-free ingredients, promoting safe and eco-friendly skincare solutions.

Founded by Ms. Rakshitha V L and Ms. Ajolin Scudder W, the startup operates in the domain of Biotechnology, focusing on integrating botanical extracts with scientific innovation to create sustainable and effective personal care products.



 <https://www.linkedin.com/in/rakshitha-v-l-803b48306/>

Focus Area : Biotechnology

# PashuSevak Pragati Kendra



Haryana



[www.pashusevakpragatikendra.com](http://www.pashusevakpragatikendra.com)



Mr. Sachin Aggarwal  
[info@pashusevakpragatikendra.com](mailto:info@pashusevakpragatikendra.com)

## About Startup

PashuDhanQR provides a QR code-based livestock identification system, where each animal is assigned a unique QR code linked to a centralized database for seamless record management. This enables easy tracking of health, ownership, and productivity data, improving overall livestock management efficiency.

Founded by Mr. Sachin Aggarwal, the startup operates in the domain of Animal Husbandry, focusing on digital solutions that enhance traceability, data accessibility, and informed decision-making for farmers and livestock stakeholders.



<https://www.linkedin.com/company/pashusevak-pragati-kendra/>

Focus Area : Animal Husbandry

# Prithvi Ratna Eco Pvt. Ltd.

 Telangana

 <https://www.novogreentech.com/>



*Ms. Neela Siddartha*  
*dhaanyagunah@gmail.com*

## About **Startup**

Prithvi Ratna Eco Pvt. Ltd. offers compact, electric, temperature-controlled grain dryers integrated with real-time moisture monitoring to ensure efficient and uniform drying. This technology helps reduce post-harvest losses, minimize spoilage risks, and improve overall grain quality.

Founded by Ms. Neela Siddartha, the startup operates in the domain of Food Technology and Value Addition, focusing on sustainable post-harvest solutions that reduce labor, enhance productivity, and increase farmer income through better storage and processing practices.



Focus Area : Food Technology and  
Value Addition

# Sabuj Tech Pvt. Ltd.



West Bengal



<https://www.novogreentech.com/>

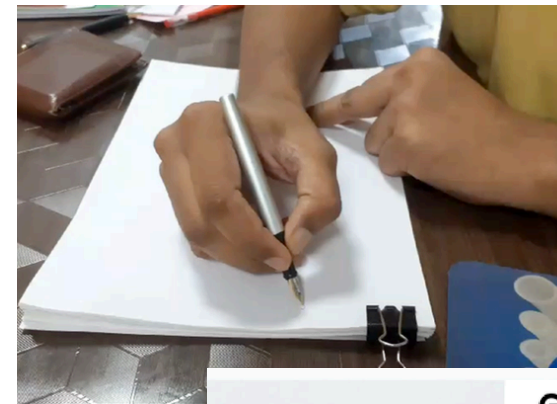


Mr. Jayanta Bhattacharya  
[jayantaism@gmail.com](mailto:jayantaism@gmail.com)

## About Startup

Sabuj Tech Pvt. Ltd. converts agricultural waste into green graphitic carbon, providing a sustainable and cost-effective alternative to conventionally mined carbon. This innovative solution supports industries such as rubber, textiles, green inks, and printed electronics with eco-friendly raw materials.

Founded by Mr. Jayanta Bhattacharya, the startup operates in the domain of Waste to Wealth, focusing on transforming agri-residues into high-value industrial products while promoting circular economy practices and reducing environmental impact.



IITKGP

**Green carbon  
ink**

IITKGP

**Commercial  
ink**



<https://www.linkedin.com/company/sabuj-tech-private-limited/>

Focus Area : Waste to Wealth

# Salvia Eco Agri Farm LLP



Karnataka



[salviaecoagrifarm.com/home](http://salviaecoagrifarm.com/home)



Ms. Gayatri B. Aiyer  
[salviaecoagrifarm@outlook.com](mailto:salviaecoagrifarm@outlook.com)

## About **Startup**

Salvia Eco Agri Farm LLP, founded by Indian Army officers, promotes sustainable agriculture through stacked, soil-based farming systems that emphasize soil conservation and efficient resource utilization. The farm adopts circular practices to build resilient and high-value food production systems.

Founded by Ms. Gayatri B. Aiyer, the startup operates in the domain of Organic Farming, focusing on regenerative agriculture approaches that enhance soil health, support farmer livelihoods, and promote environmentally sustainable food systems.



Focus Area : Organic Farming

# Sridevi Machinery Works Pvt. Ltd.



Mr. Shanmukha Rao Repalle  
shanmukhi.repalle@gmail.com

 Telangana



## About Startup

Sridevi Machinery Works Pvt. Ltd. offers a mono-wheel riding power weeder designed to reduce farmers' physical strain while ensuring efficient and precise weeding. The machine minimizes crop damage, provides protection from sun exposure, and allows comfortable operation, making it highly suitable for long working hours in the field.

Founded by Mr. Shanmukha Rao Repalle, the startup operates in the domain of Farm Mechanization & Innovations, focusing on user-friendly and adaptable solutions that enhance productivity and support efficient weeding across different furrow lengths.



<https://www.linkedin.com/company/sridevi-innovative-works-pvt-ltd/>

Focus Area : Farm Mechanization  
& Innovations

 Telangana

# Taadi



Mr. Ch. Sai Venkat Shiva  
bhargavreddykumbham@gmail.com

## About Startup

Taadi offers premium, packaged palm wine by sourcing directly from local toddy tappers and processing it to enhance shelf life while preserving its natural taste and nutritional value. This approach ensures a safe, high-quality beverage tailored for modern urban consumers.

Founded by Mr. Ch. Sai Venkat Shiva, the startup operates in the domain of Agro Processing, focusing on value addition, market linkages, and creating sustainable livelihood opportunities for traditional toddy-tapping communities.



Focus Area : Agro Processing

# Techtogreen Drone & Robotics Pvt. Ltd.



Mr. Parnab Das  
techtogreeno2@gmail.com



West Bengal



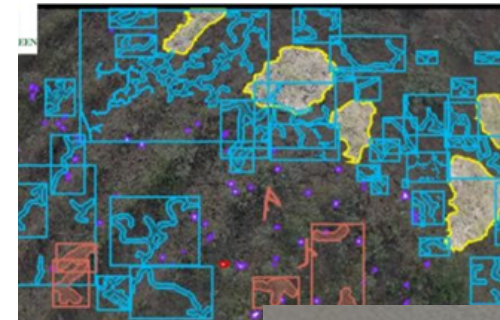
<https://www.techtogreen.com/>



## About Startup

Techtogreen Drone & Robotics Pvt. Ltd. is developing an AI-powered autonomous robot designed for aquaculture management, capable of cleaning water surfaces, monitoring water quality, predicting fish diseases, and automating feeding, spraying, and surveillance operations.

Founded by Mr. Parnab Das, the startup operates in the domain of Fisheries, focusing on enhancing efficiency, reducing manual effort, and promoting smart, data-driven aquaculture practices for improved productivity and sustainability.



<https://www.linkedin.com/company/techtogreen/>

Focus Area : Fisheries

Haryana

# The Boring Foods Company



Ms. Anvi Bahl  
anvi@boringfoodscompany.com

## About Startup


The Boring Foods Company offers research-backed, high-quality Ayurvedic and traditional food products sourced directly from small farmers, ensuring safety, traceability, and authenticity. The startup focuses on combining traditional wisdom with modern processing to deliver clean, reliable, and nutritionally rich products.

Founded by Ms. Anvi Bahl, the startup operates in the domain of Food Technology and Value Addition, developing modern formulations tailored to urban consumers' daily wellness needs while supporting farmer livelihoods and transparent supply chains.



<https://www.linkedin.com/in/porika-abhinay-naik/>

Focus Area : Food Technology and  
Value Addition

 Tamil Nadu

# Tour(F)ism



Mr. Santhosh Kumar  
santhoshrjc@gmail.com

## About Startup

Tour(F)ism is India's first rural aqua-tourism aggregator platform that directly connects urban travellers with fish farmers, enabling unique, immersive, and hands-on on-farm experiences. By bridging rural aquaculture with experiential tourism, the platform offers a one-stop solution for discovering, booking, and engaging in aqua-based activities that combine leisure, learning, and sustainability.

Founded by Mr. Santhosh Kumar and Mr. Guna, Tour(F)ism operates at the intersection of fisheries and tourism, aiming to create additional income opportunities for fish farmers while promoting rural livelihoods.



 <https://www.linkedin.com/in/tour-f-ism-11b6213a3/>

Focus Area : Fisheries

# QuintBee Nutritions Pvt. Ltd.



Mr. Vishwatej Mahadik  
rmvishwa84@gmail.com

 Maharashtra



## About Startup

QuintBee Nutritions Pvt. Ltd. is pioneering the recovery, processing, and utilization of unutilized bovine colostrum—a nutrient-rich fluid produced by cows post-calving. By converting this underutilized resource into value-added products, the startup enhances nutritional availability while reducing wastage in the dairy sector.

Founded by Mr. Vishwatej Mahadik, the startup operates in the domain of Dairy, focusing on innovative processing techniques to create high-value nutraceutical and functional products that support both farmer income and sustainable livestock-based value chains.



 <https://www.linkedin.com/company/quintbeenutri/services/>

Focus Area : Dairy



Mr. Akash Singh  
[info@unbubble.co](mailto:info@unbubble.co)

# Unbubble



 Uttar Pradesh

 <https://unbubble.co/>

## About **Startup**

Unbubble creates eco-friendly, compostable packaging solutions from agricultural waste, offering water-soluble and shock-absorbent alternatives to conventional plastic materials. This innovation helps reduce CO<sub>2</sub> emissions while providing sustainable packaging options for various industries.

Founded by Mr. Akash Singh, the startup operates in the domain of Waste to Wealth, focusing on promoting circular economy practices, minimizing environmental impact, and creating additional income opportunities for farmers through value-added use of agri-residues.



 <https://www.linkedin.com/company/unbubble-co/>

Focus Area : Waste to Wealth

# Unikisan AgroTech Pvt. Ltd.



Mr. Ritesh Sahay  
unikisan@gmail.com



Maharashtra



<https://unikisan.com>



## About Startup

Unikisan AgroTech Pvt. Ltd. offers an AI-powered organic farming app that analyzes soil health, provides tailored recommendations for organic inputs, and supports data-driven decision-making for farmers. The platform integrates technology with sustainable practices to enhance productivity and soil health.

Founded by Mr. Ritesh Sahay, the startup operates in the domain of Organic Farming, and also connects farmers directly to consumers through its e-commerce platform, Organicacy.com, enabling better market access, transparency, and improved farmer income.



<https://www.linkedin.com/company/unikisan/>

Focus Area : Organic Farming

 Gujarat

# VETFARM




Dr. Nilesh Bhai Patel  
pateldrnilesh@gmail.com

## About Startup

VETFARM provides animal healthcare and dairy farming consultancy services to rural farmers through a veterinary telemedicine model, enabling timely access to expert advice and support. The startup also undertakes third-party manufacturing of animal health products, ensuring direct supply to farmers at affordable prices.

Founded by Dr. Nilesh Bhai Patel and Dr. Shambhu Bhai Patel, the startup operates in the domain of Animal Husbandry, focusing on improving livestock health, enhancing dairy productivity, and making veterinary services more accessible and cost-effective for rural communities.




 <https://www.linkedin.com/in/dr-nileshbhai-s-patel-4888a929/>

Focus Area : Animal Husbandry

# VYASN



Mr. Ankush Das  
ankushda86@gmail.com

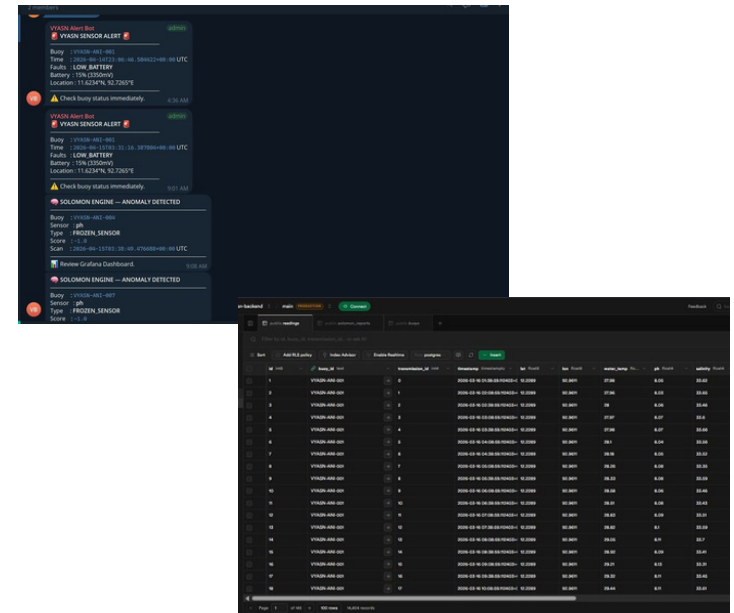
 Andaman & Nicobar




## About Startup

VYASN offers an AI-powered autonomous boat integrated with a full-stack platform to identify optimal seaweed farming zones, monitor crop health, and streamline operations. This technology enables data-driven decision-making, improving productivity and reducing risks in seaweed cultivation.

Founded by Mr. Ankush Das, the startup operates in the domain of Fisheries, focusing on enhancing yield, increasing farmer income, and promoting sustainable aquaculture through advanced automation and digital connectivity.



 <https://www.linkedin.com/in/ankush-das-1b6967288/>

Focus Area : Fisheries

 Manipur

# WAKOKLON




Mr. Yumnam Nandan  
sourav.shopoursite@gmail.com

## About **Startup**

WAKOKLON offers advanced vacuum frying technology that preserves maximum nutrients, natural color, and flavor during processing. This innovative approach enables the efficient processing of a wide range of exotic fruits and vegetables, overcoming the limitations of conventional frying methods.

Founded by Mr. Yumnam Nandan, the startup operates in the domain of Food Technology and Value Addition, focusing on producing high-quality, healthy snack alternatives while enhancing shelf life and supporting value addition in agro-processing.



 <https://www.linkedin.com/in/tejaswinimd/>

Focus Area : Food Technology and Value  
Addition

# Walnutkash Pvt. Ltd



Jammu & Kashmir



<https://walnutkash.in/>



Ms. Aayrish Sheikh  
[brainuts.pvt.ltd@gmail.com](mailto:brainuts.pvt.ltd@gmail.com)

## About Startup

Walnutkash Pvt. Ltd. is a Kashmir-based sustainable startup working across two innovative verticals—Walchemy, which develops antimicrobial and eco-friendly dyes from walnut husk waste for applications in intimate apparel and kids' wear, and Brainuts, a brand offering nutritious, premium snacks made from Kashmiri walnuts.

Founded by Ms. Aayrish Sheikh, the startup operates in the domain of Agro Processing, focusing on value addition, waste utilization, and creating sustainable, health-oriented products while promoting local resources and eco-friendly innovations.



 <https://www.linkedin.com/company/walnut-kash/>

Focus Area : Agro Processing



## PM-RKVY

The Pradhan Mantri Rashtriya Krishi Vikas Yojana (PM-RKVY), earlier known as Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY–RAFTAAR), was launched by the Ministry of Agriculture & Farmers’ Welfare, Government of India to accelerate growth in agriculture and allied sectors through innovation, agripreneurship, and agribusiness incubation.

The scheme aims to promote agri-startups and entrepreneurship by providing financial support, incubation facilities, and capacity building, thereby strengthening the agri-startup ecosystem across the country. The core objective of PM-RKVY is to support agribusiness incubation by harnessing innovations and technologies to create sustainable and scalable ventures in agriculture and allied sectors. Under the scheme, 70% of the annual outlay is allocated to States for Infrastructure & Assets, Value Addition-linked Production Projects (Agribusiness Models), and Flexi Funds, while 10% is dedicated to Innovation and Agri-Entrepreneurship Development, which includes startup incubation, skill development, financial assistance, and support to incubation centres, Krishi Vigyan Kendras (KVKs), and innovation platforms.

The scheme leverages the strengths of academic institutions, R&D organizations, and incubation centres to build a strong ecosystem for agribusiness development and innovation.

PM-RKVY continues to play a crucial role in driving agricultural transformation, fostering startups, enhancing rural livelihoods, and contributing to national economic growth.

Website: <https://rkvy.da.gov.in>

## MANAGE-CIA

MANAGE – Centre for Innovation and Agripreneurship (CIA) is recognized as a Centre of Excellence (CoE) in Agribusiness Incubation and serves as a Knowledge Partner for strengthening, hand-holding, and showcasing best practices to the RKVY-RAFTAAR Agri-Business Incubators (R-ABIs) across the country.

MANAGE–Centre for Innovation and Agripreneurship (CIA), hosted at the National Institute of Agricultural Extension Management (MANAGE), a Centre of Excellence in Agribusiness Incubation. As one of India’s leading agribusiness incubators, it has incubated 630 agri-startups and mentored 1,164 agripreneurs across 26 states and Union Territories, spanning diverse domains within agriculture and allied sectors. As a Knowledge Partner under the PM-RKVY (formerly known as RKVY-RAFTAAR) programme, MANAGE CIA plays a strategic role in strengthening partner Agribusiness Incubators and supporting the growth trajectory of Agri-startups nationwide.

MANAGE–CIA is committed to nurturing agri-startups at every stage of their journey, from ideation to scaling. Through continuous support, mentorship, and ecosystem building, it empowers agripreneurs to innovate, sustain, and grow. By fostering impactful startups in agriculture and allied sectors, MANAGE contributes significantly to enhancing productivity, strengthening rural livelihoods, and driving national economic growth and development.

Website: <https://www.manage.gov.in/managecia/>



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